YOUR GUIDE TO THE VIDEOS AND PUBLICATIONS OF THE INTERNATIONAL BROADCASTING TRUST

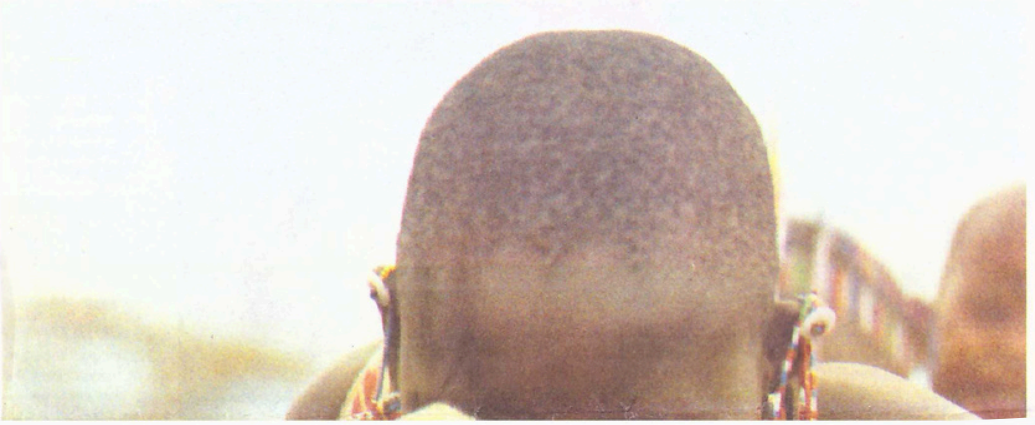
FACTS, FIGURES AND ARGUMENTS ON WORLD DEVELOPMENT FOR:

ADULT EDUCATION / TRADE UNION EDUCATION / WOMEN'S GROUPS / HEALTH STUDIES / ANTI-RACIST ORGANISATIONS / CHURCH GROUPS / ENVIRONMENT CAMPAIGNERS / COMMUNITY ORGANISATIONS / DEVELOPMENT EDUCATION CENTRES / AND MANY OTHERS

VIEWS OF THE WORLD

RECLAIMING THE EARTH 52 minutes

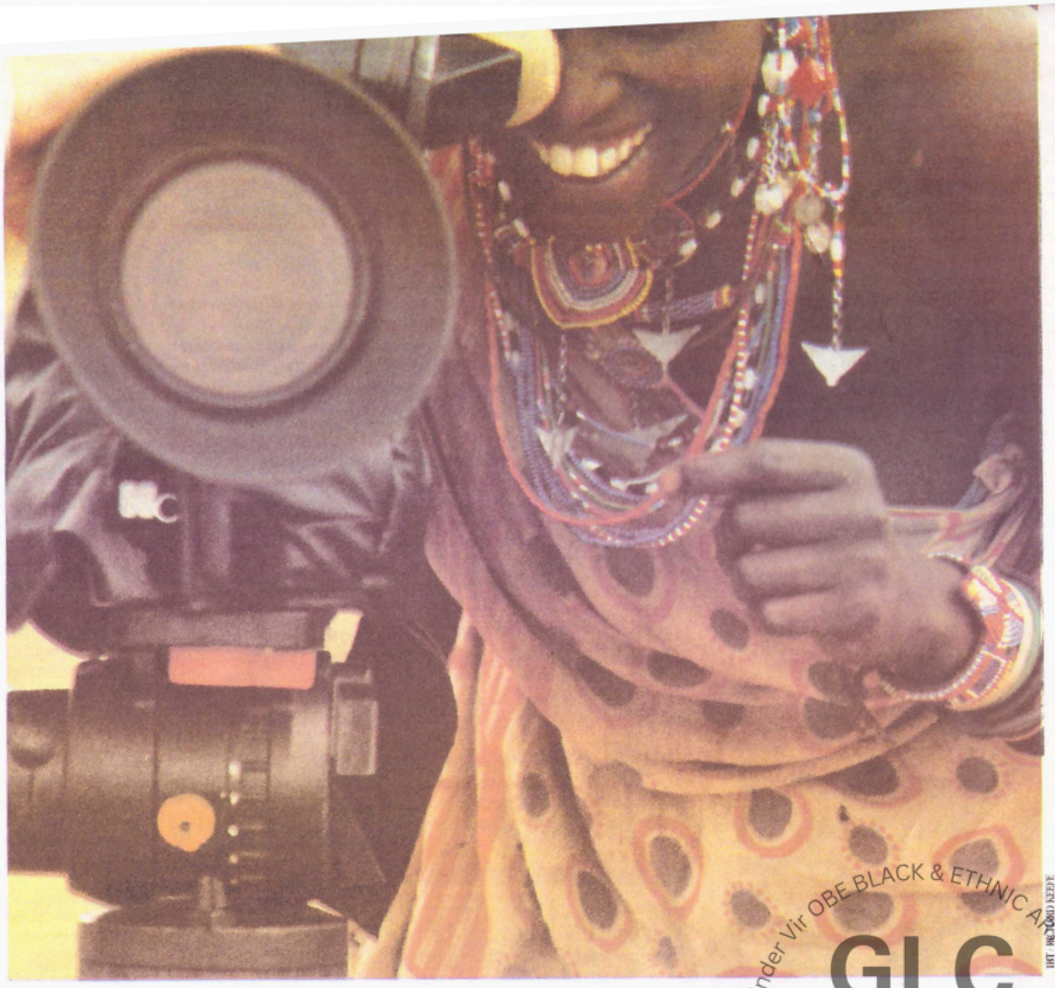
A major IBT production which challenges the myth that it is the poor who are mainly responsible for the destruction of the environment in developing countries today. RECLAIMING THE EARTH gives Kenyans the opportunity to examine the role of development experts and of foreign aid programmes, and their impact on the environment. It shows how grass-root communities in East Africa are beginning to discover the need for an environmentally sustainable style of development. First shown on Channel Four in May 1985.



CONTENTS: Famine and the environmental crisis in [illegible] commercial agriculture on local ecology / sub-division of plots in fertile Western Kenya / Monica's plot of land / her husband Julius must migrate to Nairobi to earn extra income / the marginal lands, overworked by subsistence farmers / poverty a symptom of the problem (Letitia Obeng) / pressures on the traditional grazing lands of the Maasai / competition with the Wildebeeste of the Maasai Mara Park. (Part 2) urban centres attract those without opportunities in the villages / aid rarely meets human need (Jimoh Omo Fadaka) / large scale aid projects have been abandoned / attempts to impose settlement on the Boran nomads / abandoned irrigation schemes / poor planning and management / why people must be involved from the outset / successful tree planting in Siaya district. **BACK-UP:** RECLAIMING THE EARTH viewers' notes on Africa's environmental crisis, quotes from the programme, and a guide to activity. Price 20p from IBT. VIDEO AVAILABLE Concord Films Council or The Other Cinema. Hire: £6.00 + VAT (Sale: £30.00 + VAT).

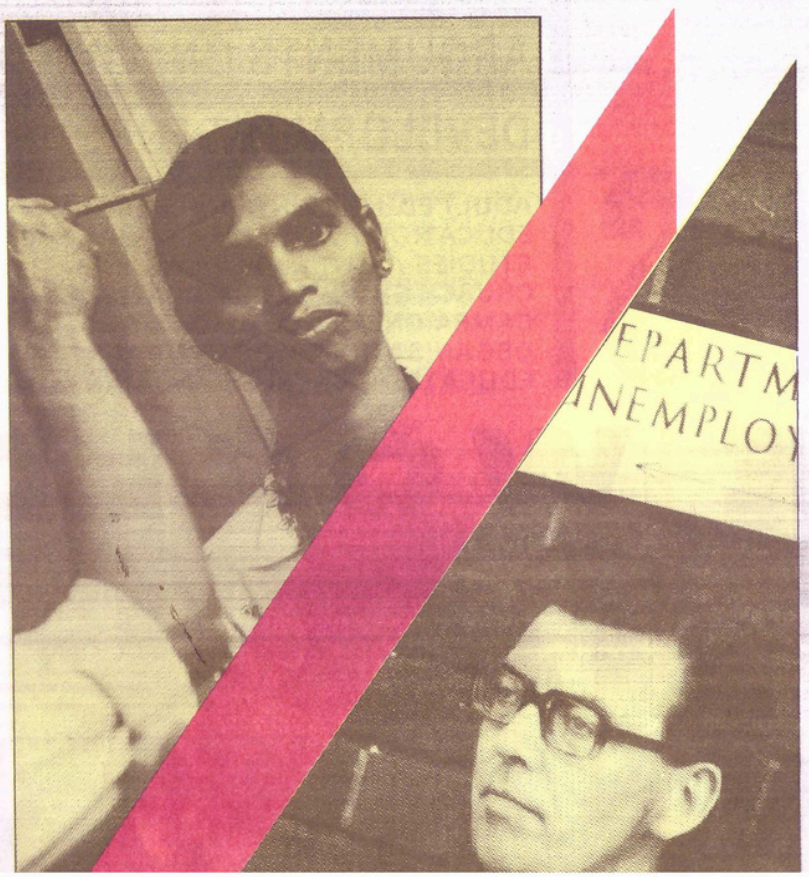

RECLAIMING THE EARTH

These viewers' notes have been prepared to accompany the IBT programme on Channel Four



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THE PEOPLE TRADE





IBT / STEPHEN EVERHARD



Take the lid off the world job market with this package of IBT programmes and book.

Filmed in Mexico, Sri Lanka, the Philippines, Zimbabwe, the USA and Britain and with the aid of innovative graphics, THE PEOPLE TRADE investigates the international jobs market from the point of view of working people both in and out of employment.

It raises questions of concern to all:

★ Are labour conditions getting worse as workers in different countries are forced to compete against each other?

★ How has the world labour market affected trade union organisation?

★ Can the world market provide work and incomes for the increasing numbers of poor and jobless?

THE PEOPLE TRADE was first shown on Channel Four in November/December 1985.

THE PEOPLE TRADE STUDY GUIDE is a paperback book in which each double page spread provides a self-contained introduction to the facts and figures of different aspects of the labour market, including points for discussion. The book, which closely follows the programmes, is illustrated with drawings based on the people and places featured in the programmes, and includes a full resource guide.

AVAILABILITY: THE PEOPLE TRADE series is available on a single tape (4 hours), from Concord Films Council or The Other Cinema. Hire Price: £6.00 + VAT (Sale: £30 + VAT). See page eight for details of ordering.

THE PEOPLE TRADE STUDY GUIDE is available from IBT, price £1.95 (including p & p).



PROGRAMME 1

A World Market in Labour 55 minutes

Labour is for sale in the market place, just like any other commodity. What are the implications for workers, as the market place becomes more and more international, with both migrant workers and multinational companies crossing borders to seek the best deals?

CONTENTS: Markets, from grain and antiques to people / migrant workers in the 19th century and today / expansion of multinational companies from rich to poor countries / changes in the technology of production / investment incentives and Free Trade Zones / Sri Lanka's export of maids to the Middle East / Sri Lanka's Free Enterprise Zone at Katunayake / incentives in the UK (Welsh Development agency) /(PART 2): benefits and drawbacks of the world market: garment workers in Sri Lanka, Ford workers in Dagenham / forging international trade union links / redundancies and the international auction of labour / why Free Trade Zones have not created employment / workers organising: Sri Lanka, Philippines / the companies move on / creating 'Third World' jobs in the UK / power of the multinationals / their influence on development / the growth of world unemployment / will the system survive? **BACK-UP:** THE PEOPLE TRADE STUDY GUIDE Chapter 1

PROGRAMME 2

Departures 25 minutes

Why do people become migrant workers? What happens to them when they are drawn to the expanding cities,or over the border into a 'high wage' economy?

CONTENTS: The Mexican village of Chavinda survives on migration / Salvador Cortes, a landless worker who plans to migrate / reasons why people have to leave the land / a thousand migrants a day arrive in Mexico City / few opportunities for women, except as domestics / Francisco Hernandez, pavement furniture maker / other migrants head for the border / Rogelio leaves his family for Tijuana and the border / how the US economy is subsidised by Mexican villages like Chavinda / the Border Patrol play cat and mouse with the migrants. **BACK-UP:** THE PEOPLE TRADE STUDY GUIDE Chapter 2

PROGRAMME 3

Arrivals 25 minutes

If the work of migrants is essential to the economies of rich countries, why are so many forced to live in conditions of illegality?

CONTENTS: Juan Ramirez, life under a freeway in Los Angeles / doing jobs the Americans don't want to do /raids on factories by the Immigration Authorities / Ramona, garment worker and single parent / migrants end up the poorest in the countries to which they migrate / Lourdes, a Mexican domestic in California / Victor Mendez, a farmworker who lives in a box in the fields / treated as criminals by local Americans. **BACK-UP:** THE PEOPLE TRADE STUDY GUIDE Chapter 3

PROGRAMME 4

Mobile Factories 25 minutes

Companies are searching further and further afield for good sites and cheap labour. What are the implications for workers at home and abroad?

CONTENTS: Belling & Co, manufacturer of cookers in North London, step- [illegible] and the UK / Will the company transfer all Baby Belling production? / expectations in Sri Lanka / trade union fears in the UK. **BACK-UP:** THE PEOPLE TRADE STUDY GUIDE Chapter 4

PROGRAMME 5

Bargain Basements 25 minutes

In a scramble to attract jobs, governments all over the world are offering package deals including sites and workers to attract potential investors.

CONTENTS: Cheap labour a 'star attraction' in Sri Lanka / over 30,000 employed in the Free Trade Zone / mainly women from rural areas / conditions of work / trade unionists kept out of the zone / women workers start to organise / long history of struggle in the Mexican zones along the US border / companies transfer production over the border to cut costs / strikes against hazardous working conditions and company controlled unions / hunger strikes by Reynosa workers for free trade unions / some victories, but the companies threaten to move on. **BACK-UP:** THE PEOPLE TRADE STUDY GUIDE Chapter 5

PROGRAMME 6

Leftovers 25 minutes

Can the job market provide the work, and income, for the world's growing number of unemployed? Case studies from Lancashire and Sri Lanka.

CONTENTS: Accrington, once a centre in the textile industry now with 15 per cent unemployed / tour by Ken Slater, local union official / Bill Smith, unemployed engineer / Khadaim Hassain and family, unemployed Asians who were formerly migrants / Tootals, part of the textile shift in employment from rich to poor countries / Ainsley Samarajiwa, legal worker and guide to the shanty town of Kaliyapullewatta / housing and sanitation / casual employment for survival / youth unemployment, Sri Lanka and the UK / homeworking / growing world unemployment, 42 per cent by the year 2000. **BACK-UP:** THE PEOPLE TRADE STUDY GUIDE Chapter 6

PROGRAMME 7

Ways Out

A discussion programme on the future of the world labour market and the potential for change, between Frans van den Hoven (International Chamber of Commerce), Soogil Young (Korea Development Institute), Denis Maesbane (International Metalworkers' Federation) and Mike Cooley (Greater London Enterprise Board).

CONTENTS: Does growth have to force people off the land? / economic planning in poor countries, a question of control / the role of international migration / does free movement benefit all parties? / low wage exploitation versus competitive economies / the role of the state / multinationals, a new phenomenon / their attitude to unions / containing their power / alternative sources of technology / de-skilling of labour / world unemployment and the scale of human needs. **BACK-UP:** THE PEOPLE TRADE STUDY GUIDE Chapter 7

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COMMON INTEREST

The first IBT series, which sets out to challenge accepted ideas about development and the Third World today, and to explore the reality of interdependence between the economies of North and South.

The series is divided into three parts:

HOW THE OTHER HALF LIVES explores the tensions between people's hopes for economic progress and the possibility of its achievement in poor countries today.

THE BIG WIDE WORLD asks how much of our world's political and economic order is controlled by the rich countries of the North.

THIRD WORLD FIRST WORLD brings the problems back home to the UK, where we find that development is a political issue here as well.

COMMON INTEREST was first shown on Channel Four in January-March 1983.

THE COMMON INTEREST STUDY PACK includes: Fold out SERIES GUIDE, including ideas for activity / Separate BOOKLETS for each of the three sections, with guides to reading and points for discussion.

AVAILABILITY: Each of the three sections is available from Concord Films Council on a single tape. Hire price: £6.00 + VAT (Sale: £30.00 + VAT). Selected titles, marked +, are available on individual tapes from The Other Cinema. Hire price: £6.00 + VAT (Sale: £30.00 + VAT) for each title. THE COMMON INTEREST STUDY PACK is available from IBT for £1.95 (including p & p).

PROGRAMME 1 HOW THE OTHER HALF LIVES

The Land is the Mother 25 minutes

Independence may have brought reforms, but not solutions — especially when it comes to land holdings and food production in a country like Kenya.

CONTENTS: Why those without land are regarded as poor / land, the central issue in the drive for independence / former colonists' land earmarked for landless peasants / land buying companies in Nakuru district / corruption and political power / squatters waiting for their plots / contract workers for rich farms / the population issue / subdivision of the best land / education and future generations / priorities for the government. **BACK-UP:** HOW THE OTHER HALF LIVES booklet section one.

+ PROGRAMME 2 HOW THE OTHER HALF LIVES

Coca Missava — Pushing Earth 26 minutes

The socialist path undertaken by Mozambique is one approach to meeting the poor's basic needs, but can it survive without assistance?

CONTENTS: The village of Coca Missava in the Limpopo valley / life under Portuguese colonialism / forced labour in the cane fields / male workers supplied to South Africa as miners / independence, and Frelimo distributes plots to the women / women peasants describe their lives / schools and health clinics meeting basic needs / forming cooperatives / the village militia and South African border incursions / Western governments restrict their aid. **BACK-UP:** HOW THE

Fruits of Freedom 25 minutes

A discussion programme on the choices faced by independent countries between the socialist and capitalist paths of economic development. Chaired by Mike Phillips and including Abdillatif Abdalla (journalist), Barry Munslow (lecturer), Mohammed Vayid (businessman) and Arnold Raphael (journalist).

CONTENTS: Importance of land in the lives of people and in the economy / impact of cash crops and commercial agriculture / growth of one party states / political independence but economic dependence on the West. **BACK-UP:** HOW THE OTHER HALF LIVES booklet section three.

+ PROGRAMME 4 THE BIG WIDE WORLD

Trinidad and Tobago: Money is not the Problem 25 minutes

A country that gained from the rocketing of world oil prices should be in a favourable position to develop, but it is now on the receiving end of the world recession.

CONTENTS: Oil as the mainstay of the Trinidad economy / the influence of foreign oil companies (Amoco, Texaco) / moving off-shore refining from Trinidad to the States / Clyde Wilson, a Texaco worker facing redundancy / the Oilfield Workers' Trade Union and the struggle for control over the industry / attempts to diversify income from oil into other industries / tariffs prevent penetration of the US steel market / is there a market for exports in South America? / mounting bill for the import of foreign goods and food / cost of neglecting agriculture. **BACK-UP:** THE BIG WIDE WORLD booklet section one.

+ PROGRAMME 5 THE BIG WIDE WORLD

Is Freedom We Making 25 minutes

Grenada, with few local resources to fall back on, attempted a political experiment in self-determination that met with determined opposition from the United States. (And which later resulted in military invasion.)

CONTENTS: The takeover of 1979 / redefining the role of women / Prime Minister Maurice Bishop on the legacy of economic backwardness / involvement of women in agriculture and construction / food exports to other parts of the Caribbean / introduction of co-operative farming / tourism and the international airport / Bishop on political destabilisation / the question of elections and changes to the constitution / equal pay has brought women alongside men in the fight for independence. **BACK-UP:** THE BIG WIDE WORLD booklet section two.

PROGRAMME 6 THE BIG WIDE WORLD

Independence and Intervention 25 minutes

A discussion programme on how the Caribbean islands have been buffeted by external forces — both political and economic. Chaired by Mike Phillips and including Jenny Pearce (writer), Stanley Arthur (retired diplomat), Ray Hillborn (businessman) and Dennis Bartholomew (Grenada High Commission).

CONTENTS: History of domination over the Caribbean / from plantations to military bases / multinationals today and the outflow of profits from the region / companies' role in taking risks and creating markets / the military threat to Grenada from the United States. **BACK-UP:** THE BIG WIDE WORLD booklet section three

PROGRAMME 7 THIRD WORLD FIRST WORLD

The Survival Game 25 minutes

The students of Sheldon School, Chippenham, explore world inequality through the 'North-South Survival Game'.

CONTENTS: School students divide into four groups and take on the identities of four countries ranging from rich to poor / each decides how to spend allocated units on food, health, defence, etc / discussion of role of aid, equal status of women, need for defence / can all the groups come together at the end to share their resources? **BACK-UP:** THIRD WORLD FIRST WORLD booklet section one.

+ PROGRAMME 8 THIRD WORLD FIRST WORLD

Enough is Enough 25 minutes

Who benefits, and who loses out, when growth falters and an industrial city like Coventry moves into decline?

CONTENTS: Why poverty is always relative / it's here on the doorstep of our major cities / Coventry as boom town until 1972 / Marion and Ernie Jones, the plight of the elderly / unemployment and the downward spiral into poverty / the young lack expectations / fighting back and searching for change: community newspaper, Tenants Association, pensioners lobby / people regaining control over their own lives. **BACK-UP:** THIRD WORLD FIRST WORLD booklet section two.

+ PROGRAMME 9 THIRD WORLD FIRST WORLD

Too Rich, Too Big, Too Powerful 25 minutes

Britain too suffers from decision making by multinational companies who deny responsibility for local conditions.

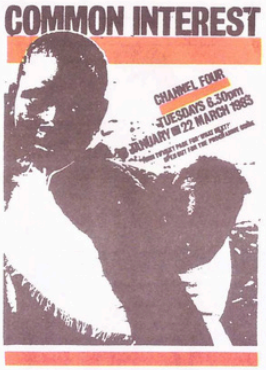
CONTENTS: Scotland's high dependence on foreign investment / arrival of Leyland trucks and Plessey electronics in Bathgate, West Lothian / expectations of local workers / both firms pull out after a decade / eight week sit-in by workers

PROGRAMMES 10 & 11 THIRD WORLD FIRST WORLD

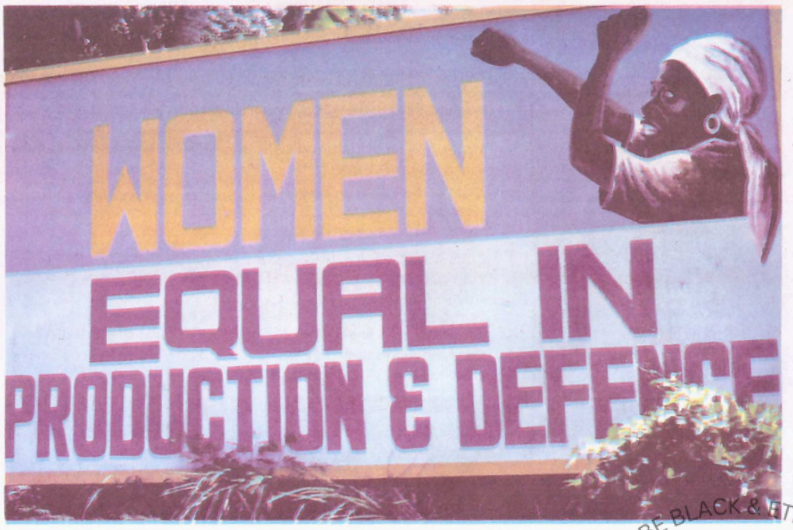
The Brandt Reports (Part I) 25 minutes
The Brandt Reports (Part II) 25 minutes

A two-part discussion programme on the Brandt Commission recommendations and world interdependence. Chaired by Jonathan Dimbleby and featuring Sir Reay Geddes (industrialist), Teresa Hayter (writer), and Sir Shridath (Sonny) Ramphal (Commonwealth Secretary General).

CONTENTS: (Part One) Report from an IBT viewing group in Southampton / summary of Brandt's emergency proposals / is there a common interest between rich and poor worlds? / increased trade may not benefit the poor / scope for reforming international institutions / lack of realism in Brandt's recommendations. (Part Two) Prospects for change in the industrialised countries / multinationals are part of the problem / transferring skills and technology / the need for aid to be more effective / the possibility of poor countries de-linking from the world economy / role of the voluntary agencies / the need for political campaigning.







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UTOPIA LIMITED



WORLD BANK / KAY CHERNUSH

A visually exciting package that poses some 'utopian' questions about key issues in world development:

★ **FOOD:** If there is sufficient food available why can't we end world hunger?
★ **ENERGY:** How can we overcome the two-sided world energy crisis, of high oil prices and of diminishing supplies of firewood?
★ **HEALTH:** Why can't we use modern techniques to improve the quality of life for all?
★ **ARMS:** Why is the world system more efficient in the manufacture and selling of weapons than in almost any other activity?

The UTOPIA LIMITED programmes were first shown on Channel Four in October-December 1983.

The UTOPIA LIMITED PACK includes:
ACTION AND STUDY GUIDE: An eight page (A4) guide to the series which opens out into an attractive wall poster. Includes tips on starting a study group and address lists of campaigning organisations. **PROGRAMME NOTES:** for programmes 2-10. Each set of four page (A4) programme notes contains an introduction by the producer, statistics and quotes from the script, additional information, and points for discussion. **UTOPIA LIMITED HANDBOOK:** A sixty four page (A4) fully illustrated text providing detailed analyses of the four key issues and guides to further reading.
AVAILABILITY: THE COMPLETE series is available from CONCORD FILMS COUNCIL on two cassettes (programmes 1-5, 6-10). Each cassette is available for hire at £6.00 + VAT (Sale: £30.00 + VAT). Films marked + are available as single titles from THE OTHER CINEMA. Hire: £6.00 + VAT (Sale: £30.00). The UTOPIA LIMITED PACK is available from IBT price £2.40. Individual programme notes are available at 15p each.

PROGRAMME 1
One World 26 minutes
An introduction to the series and an exploration of the variety of activities in the UK carried out under the umbrella of development education.

CONTENTS: One World Week / the 'Trade Game' (a role play exercise) / *Mexicolore*, a cultural introduction to Central America in the classroom / trade unions in the North West and international links / using IBT materials in development education / visit to a viewing group in Southampton. **BACK-UP:** Utopia Limited Action and Study Guide.



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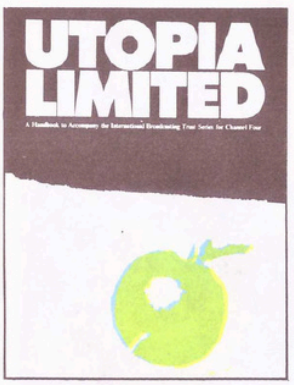
CONTENTS: Food distribution and world trade (Colin Tudge) / energy and the industrial revolution in Britain / colonialism and dependence (Carlos Fortin) / is self-reliance a way out? / South Korea's development strategy / land reform, community organisation and reforestation / South Korea's authoritarian strategy, integration into the Western economy / under the US military umbrella. **BACK-UP:** *The Staying Poor Machine* programme notes.

world food system?

CONTENTS: The world's grain harvest / EEC food surpluses / incentives to European farmers / food as aid and food as commodity (Susan George) / cash crops versus local food production (Senegal) / changing the system: reform or withdrawal? **BACK-UP:** *Food for All* programme notes.

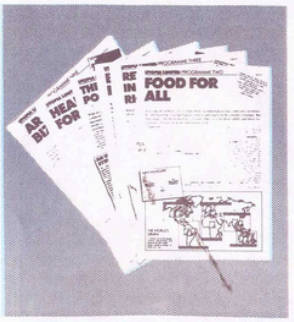
+ PROGRAMME 3
REVOLUTION IN A RICE BOWL 26 minutes
Can the Green Revolution end world hunger, or is political change required as well?

CONTENTS: Rice production in Malaysia / the Muda Irrigation Scheme / mechanisation of rice farming / seeds, fertilizers and other inputs in the Green Revolution / the impact on rural incomes — why poor farmers have lost out / the lack of land reform. **BACK-UP:** *Revolution in a Rice Bowl* programme notes.



+ PROGRAMME 4
The Energy Trap 26 minutes
Has dependence on imported oil helped to turn the 'Rich man of Latin America' — Brazil — into the world's largest debtor?

CONTENTS: Brazil after the 'miracle' / how imported oil fuelled development / growth of inequality in town and village / search for alternative energy supplies / nuclear power / hydro-electricity / sugar alcohol / the threat to food production / a self-sufficient energy future? / no solution for the poor. **BACK-UP:** *The Energy Trap* programme notes.



+ PROGRAMME 5
Burning Issue 26 minutes
What hope is there for the fuelwood crisis of the rural poor while government policies favour the energy needs of industry and the cities?

CONTENTS: 'Energy crisis' is a survival crisis in the Third World / hydro-electricity projects in Sri Lanka / electricity beyond the reach of plantation workers and rural poor / women's burden to gather fuelwood / deforestation and soil erosion / biogas projects / cost of fuelwood / dam projects and commercial agriculture push farmers into the forest / charcoal burning / electricity consumption in Colombo / deciding energy priorities. **BACK-UP:** *Burning Issue* programme notes.

PROGRAMME 6
The Staying Poor Machine 26 minutes
A link programme showing how Britain solved its food and energy crises at the cost of other poor countries, and a look at the choices between self-reliance and integration into the world economy.

Peru's government is committed to the World Health Organisation's ideal, and yet its primary health care programme is underfunded and inadequate.

CONTENTS: WHO's approach /poor health care in the Peruvian Andes / community health programmes since the 1920s / lack of resources / government bias towards the 'modern' sector (Dr Uriel Garcia) / medical training curative rather than preventive / availability of drugs banned in the West (Dr Garcia) / increasing commercialism of health care / neglect for the poor of Lima's shanties. **BACK-UP:** *Health for All?* programme notes

+ PROGRAMME 8
The Price of Life 26 minutes
Unless the social and economic causes of ill-health are recognised and tackled there is little chance of achieving Health for All by the year 2000.

CONTENTS: Chimbote in Northern Peru, once central to the economy / decline of fishing and steel employment / unemployment, wage cuts and poverty / the Valladares family / lack of water and poor sanitation in the shanties / struggle by local health clinics / underused modern hospital, built with Western loans / encouragement of bottle feed for babies / the need for community action to defend and improve health. **BACK-UP:** *The Price of Life* programme notes.

PROGRAMME 9
Arms Bizarre 26 minutes
There is a clear relation between growth in arms spending and the growth of poverty. How can the arms/poverty spiral be broken, in the North as well as in the poor South?

CONTENTS: The arms sellers / Arms Trade Fair in Brighton / who they sell to and why / Third World arms needs (Brigadier Harbottle) / border conflicts, internal repression, defence / the vicious circle of arms buying and insecurity / Brazil's arms industry / contributing to inflation and debt / military spending v economic growth in the West / jobs and the defence sector / conversion and the Lucas Aerospace workers' alternative plan (Mike Cooley) / the need for a government lead. **BACK-UP:** *Arms Bizarre* programme notes.

PROGRAMME 10
Where Do We Go From Here? 26 minutes
Poor countries are caught in a world system that treats them unfairly. Should they continue to try and bring about structural change, or 'de-link' themselves from the world economic system?

CONTENTS: Review of the previous programmes / failure of the North-South dialogue / interview with Michael Manley / prospects for self-reliance / South-South co-operation / why we in the North need to begin to question the system / discussion between David Ward (World Development Movement) and Hilary Scannell (Third World First) / lobbying for change and political support for Third World liberation / the need for education for change and development. **BACK-UP:** *Where Do We Go From Here?* programme notes.

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PROMISED THE EARTH



Three specially commissioned films to mark the end of the UN Decade for Women.

★ Why the need for a special UN decade to end discrimination against women?
★ Women here are finding it difficult to claim their rights, while millions of women in the Third World still struggle for their very survival.
★ Women worldwide are discovering they have much in common and by joining together they are gaining a new sense of confidence and power.

PROMISED THE EARTH was first shown as part of the TIME OF OUR LIVES season on Channel Four in June-July 1985.

THE PROMISED THE EARTH / TIME OF OUR LIVES PACK includes:

★ Programme notes for each of the three IBT videos, plus notes for FEMALE FOCUS, a Broadside Production of films from around the world.
★ PROMISED THE EARTH BOOKLET. 24-page pamphlet on the UN Decade, women at work, women in struggle, and forging international links. Includes extensive resource lists of organisations, books and videos on women and their international role.

AVAILABILITY: THE COMPLETE SERIES is available from CINEMA OF WOMEN and CONCORD FILMS COUNCIL on one cassette. Hire: £6.00 + VAT (Sale: £30.00 + VAT).
SINGLE TITLES are available from THE OTHER CINEMA. Hire: £6.00 each (Sale: £30.00 each).
The PROMISED THE EARTH/TIME OF OUR LIVES PACK is available from IBT. Price £1.00 (including p & p). Separate programme notes are also available at 15p each.

PROGRAMME 1

The Impossible Decade

a co-production with Diverse Productions 52 minutes

An overview of the United Nations Decade for Women, and an assessment of what has happened to women in the world in the last ten years. The programme concludes that the best hope of progress lies in women organising together and fighting for themselves.

CONTENTS: The Mexico City Conference which launched the Decade in 1975 / how much can the UN deliver (Bea Campbell, Germaine Greer) / global statistics on women and poverty, women and work (Wangari Maathai) / development, women are the farmers / projects which increase the burden of women (Dorienne Wilson-Smillie) / Harare women's group / legal changes in women's status / statistics on women and equal pay / women and education (Jane Goldsmith) / mid-Decade conference in Copenhagen / feminism and Third World women (Nawal El Sadaawi). (Part 2) women workers struggle in the Philippines and other Free Enterprise Zones (Swasti Mitter) / Nicaragua, women in political struggle (Maria Lourdes Boleno) / women and the recession (Bea Campbell) / voice in government / striking for equal pay, the Ford machinists / struggling against Cruise, women of Greenham Common / organising for economic power, the Self Employed Women's Association in India (Ela Bhatt). **BACK-UP:** THE IMPOSSIBLE DECADE programme notes.

PROGRAMME 2

Seeds of Resistance 52 minutes

Women in two very different Third World environments (Bolivia and Zimbabwe) make their own efforts to improve their circumstances and achieve equal rights. Filmed by an all-female crew in both countries.

CONTENTS: Bolivia, the poorest country in Latin America, at the mercy of international forces / the Amas de Casa of La Paz, a federation of poor housewives / the struggle for food in raging inflation / women trade unionists march against the threat of a right-wing coup / wage rises falling behind cost of living / washing sand to sell as building material / setting up self-help clinics / food aid as an instrument of control / women march to demand control of food distribution. (Part 2) Zimbabwean independence promised many reforms for women / equal role in the war for liberation / combining after the war to form a co-operative / lack of land reform strikes hardest at women / women farmers group meet to discuss their problems / advantages of co-operative farming / taking agricultural decisions out of male hands / control over marketing. **BACK-UP:** SEEDS OF RESISTANCE programme notes.

PROGRAMME 3

Less Equal than Others

produced by Diverse Productions 52 minutes

Four different women who all work at the same place, Heathrow Airport, show what life is like for women in Britain at the end of the UN Decade.

CONTENTS: Ena Taylor, a Jamaican woman who works in the staff canteen / Satvinder Malhi, an Indian from Singapore who works in one of the Heathrow Skyshops / Maureen Worron, clerk with the British Airports Authority / Jenni Atkinson, Duty Manager at Terminal Three / the double bind of family and work / dead end jobs and women / the struggle for equal pay / education — the key to change / looking to the future. **BACK-UP:** LESS EQUAL THAN OTHERS programme notes.

CHANNEL FOUR TELEVISION
TIME OF OUR LIVES
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PRINT IT YOURSELF



'Development' begins at home in this four part series on community printing.

FOUR programmes on FOUR print processes making FOUR publications by FOUR publishing groups. With animation by LEEDS ANIMATION WORKSHOP. These programmes demystify printing for groups or individuals for whom conventional forms of printing are either inappropriate, or too expensive, or which prohibit expression of their views. The emphasis in each programme is on *how* to grasp the techniques — and how they can fit in with your publishing needs.

PRINT IT YOURSELF was first shown on Channel Four in May-June 1985.

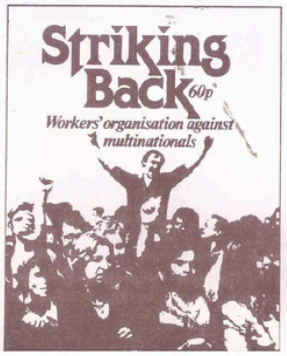
THE PRINT IT YOURSELF INFORMATION PACK includes separate sheets on each of the four processes, together with a full list of local printshops, community resource centres, and typesetters. **AVAILABILITY:** THE COMPLETE SERIES is available on ONE CASSETTE from the CONCORD FILMS COUNCIL. Hire: £6.00 + VAT. (Sale £25 + VAT). The PRINT IT YOURSELF INFORMATION PACK is available from IBT for 20p (including p & p).

PROGRAMME 1

Eden Grove – Offset Printing a Book 25 minutes

Featuring the Eden Grove Women's Writing Group of North London, who have now published three books.

CONTENTS: An adult literacy class in Islington which has become a women's writing group / publishing their own books as a collective effort / "writing about hardship has helped me become stronger" / editing and illustrating OUR LIVES — WORKING WOMEN / offset printing / launching and distributing the book.



PROGRAMME 2

Sadsalad – Photocopying a Newsletter 25 minutes

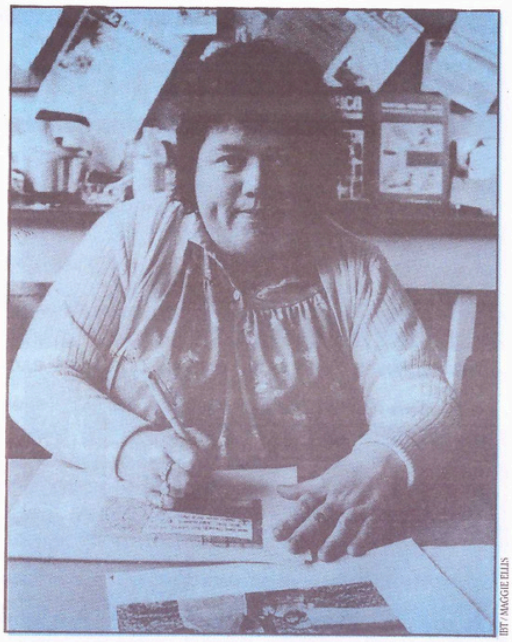
A group of disabled and able-bodied people in Southampton prepare and photocopy their own monthly newsletter.

CONTENTS: Aims of Sadsalad / role of the newsletter / simple equipment, plus loan of photocopier / raising funds for postage / importance of mailing to reach isolated people / experimenting with photocopied photographs / reducing copy to size / getting feedback.

PROGRAMME 3

The Environment Centre – Duplicating in the Community 26 minutes

An environment resource centre in Edinburgh uses stencil duplicating to print



IBT / MAGGIE ELLIS

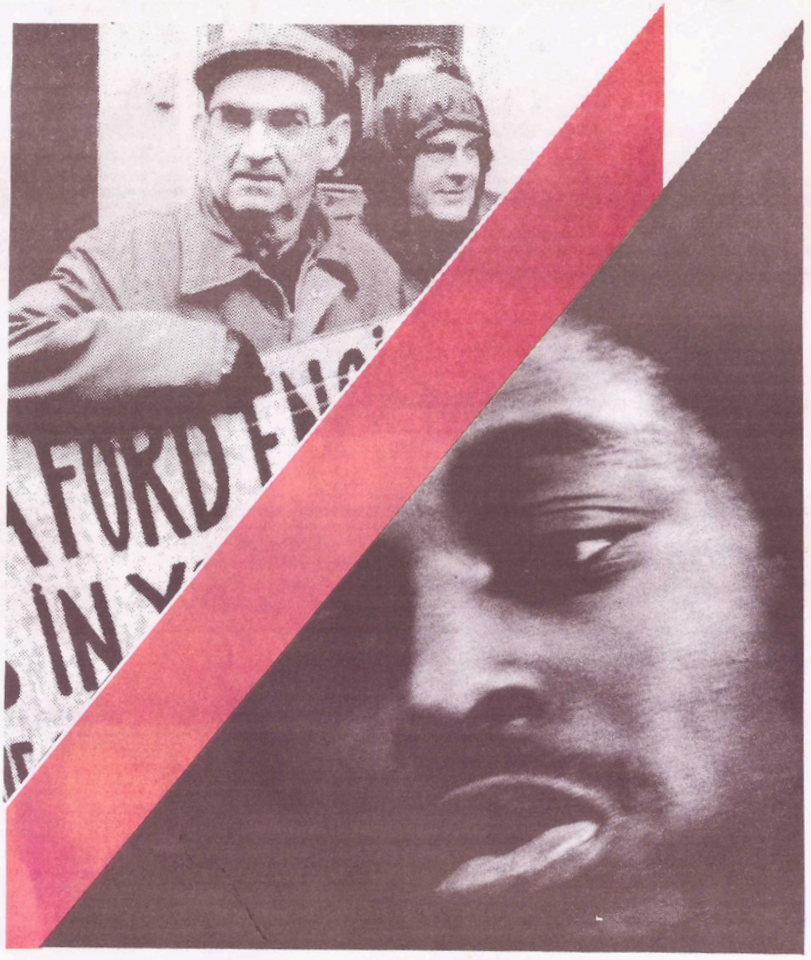
CONTENTS: Providing educational material for schools and community groups / designing for stencil duplicating / preparing Lothian Action Magazine / writing and typing articles / electronic scanning for stencils / environmental action starts where the people are / using photographs / aims of the magazine / interesting the unemployed in community work / using Letraset and headliner / providing communication skills through the Print Resource Centre.

PROGRAMME 4

Artivan – Screen Printing a Poster 25 minutes

A group of women at Woolley Colliery, near Wakefield, design and screen print a poster in support of the miners's struggle.

CONTENTS: Artivan, a mobile print resource / encouraging people to take photographs and write poems / poster needed for a book about Woolley Colliery / silk screens / preparing stencils / using the squeegy / printing T-shirts / how the strike has affected the village / expressing feelings in the poster design /



THE GLC VIDEOS

Two productions commissioned by the Greater London Council to promote their policies in the London area — but raising issues of relevance to powerlessness and inequality throughout the UK.

STRIKING BACK AT THE EMPIRES is available from THE OTHER CINEMA. Hire: £8.00 + VAT (Sale: £25.00 + VAT). BLACK UNEMPLOYMENT: COMMUNITY IN CRISIS is only available for sale, directly from the GLC Popular Planning Unit, The Showroom, South Block, County Hall, London SE1 7PB. Price £25.00 for organisations, or £20.00 for individuals. VHS format only.

Striking Back at the Empires 27 minutes

What can be done about the problems posed by giant multinational companies? STRIKING BACK AT THE EMPIRES focuses on two companies, Ford and Kodak, where — aided by the GLC — international links have been successfully forged by shop floor workers.

CONTENTS: London's unemployment and the dominant role of multinational companies / Ford Motors, Convenor Bernie Passingham compares the manufacture of the Cortina with the 'assembly' of the Sierra today / closure of the Dagenham foundry, a delegation meets Fords top management / Ford workers conference at Eastbourne, interviews with delegates / Mike Ward, Chair of the Industry and Employment Committee explains GLC support for international links / the threat to Kodak's European production and link-ups with French and Italian Kodak workers / how contact can break down nationalistic attitudes. **BACK-UP:** STRIKING BACK, WORKERS' ORGANISATION AGAINST MULTINATIONALS, is a pamphlet produced by Counter Information Services to accompany this video. Price 60p + postage from CIS, 9 Poland Street, London W1V 3DG.

Black Unemployment – Community in Crisis 32 minutes

An investigation into the causes of black unemployment which goes beyond job shortages for the young to examine the roots of racism and discrimination in the workplace.

CONTENTS: London, where not just black youngsters but their parents too, face a crisis in employment / the Cole family in Hackney / Sheila is forced to quit her health service job through harassment / Khan family in Newham / redundancy because of the movement of industries out of the city / interviews with Gail Lewis (Popular Planning Unit, GLC) and Mike Ward (Chair, Industry and Employment Committee) / the responsibilities of central government / cuts mean unemployment in public services / self-defence groups and the Newham 8 / action against racism / the Contracts Compliance Unit and GLC radicalisation / training and education / the need for autonomous black organisation.

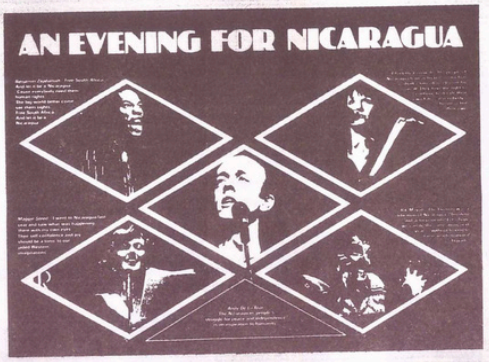
GLC 1981-1986
Working for London

Parmindervir Collection of BLACK & ETHNIC ARTS ARCHIVE
archive.parmindervir.com

AN EVENING FOR NICARAGUA

not available for distribution 50 minutes

A charity benefit concert in aid of Nicaragua's literacy campaign, and a celebration of the country's liberation from the Somosa regime. First shown on Channel Four in September 1983. Music by Pookiesnackenberger, Emma Thompson, Daniel Viglietti. Comedy from Ben Elton, Rik Mayall, and French and Saunders. Poetry and readings from Benjamin Zephaniah, Julie Christie, Charlotte Cornwall and Gavin Richards.



LUCKY YOU, LUCKY ME

not available for distribution 26 minutes

The IBT launch programme, first shown on the second evening of the new Channel Four in 1982. Starring George Cole and Jonathan Dimbleby, LUCKY YOU, LUCKY ME uses song and satire to scrutinise the traditional television view of the Third World and to introduce the aims of the International Broadcasting Trust.



THE DRAGON AND US

not available for distribution 52 minutes

A discussion programme reviewing the major Channel Four documentary series HEART OF THE DRAGON, and exploring the growing impact on the world stage of China today. Presented by Beverley Anderson, the studio guests include Tsai Chin (actress), John Gittings (journalist), and Peter Montagnon (Executive Producer, THE HEART OF THE DRAGON). Shown on Channel Four in April, 1984.

OTHER GUIDES FOR TV USERS PUBLISHED BY IBT

AFRICA

A 12 page study guide to historian Basil Davidson's Channel Four series on the story of Africa. Includes reading guides, maps, relevant organisations and bookshops, and issues for discussion.
Available from Africa, PO Box 4000, London W3 6XJ. (Send a large SAE)

THE HEART OF THE DRAGON

An 8 page study guide to television's first major survey of contemporary China, first shown on Channel Four. Includes reading guides, map, resources and issues for discussion.
Available from THE HEART OF THE DRAGON, PO Box 4000, London W3 6XJ. (Send a large SAE)

LEILA AND THE WOLVES

A pack on the Middle East and the Palestinian struggle commissioned to accompany the cinema release of Heiny Srour's feature film LEILA AND THE WOLVES. Includes material on women in the history of Palestine, Arab cinema, and reading guides.
The video of the film, and the pack, are available from Cinema of Women (for address see page 8). The pack alone is also available from IBT. (Send a large SAE)

BRAZIL, BRAZIL

A viewers' guide commissioned by BBC Continuing Education to accompany their development series first shown on BBC2 in November 1985. Topics covered include Brazil's debt crisis, exploitation of natural resources, and economic strategy, as well as guides to readings and relevant organisations.
Available from BRAZIL, BRAZIL, BBC Television, London W12 8QT. (Send a large SAE)

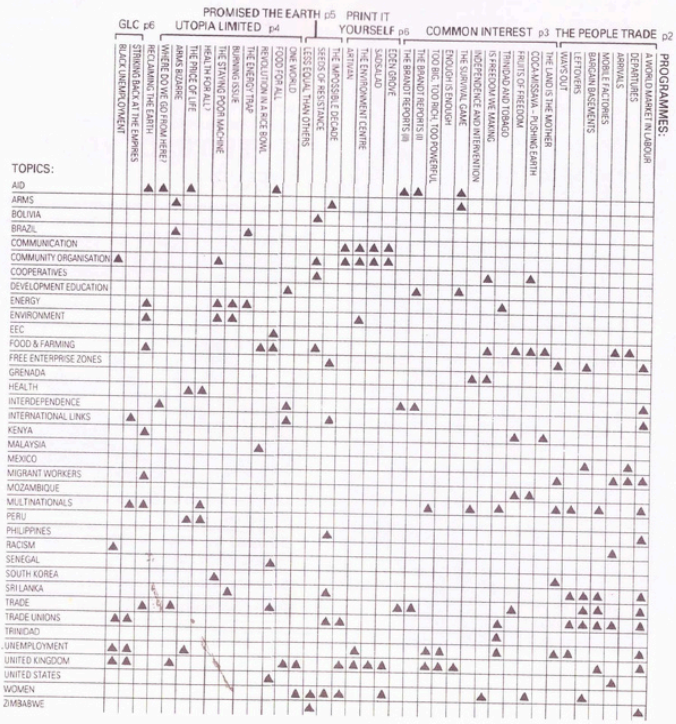


GLOBAL VILLAGE

and the imposition of Western culture? These are the issues raised in a study guide commissioned by the World Association for Christian Communication to accompany their video GLOBAL VILLAGE.
The video and study guide are available for purchase (price £25.00) from Global Village Project, WACC, 122 King's Road, London SW3 4TR.



SIX STEPS TO USING IBT RESOURCES:



1. FIND THE ISSUES

IBT videos are usually 25 or 55 minutes in length. But you may not have time to show a complete programme. Or you may wish to show only an extract, or a selection of extracts, to start a discussion. This chart will help you to find the issues you want to cover; check the programme contents on the appropriate page and order the tapes. You will need to preview the tapes before you use them with a group.

2. ORDER THE VIDEOS

Tapes are usually available on both VHS and Betamax formats. They can often be ordered by phone — providing you confirm by post with payment.

The distributors are:

CONCORD FILMS COUNCIL
201 Felixstowe Road, Ipswich, Suffolk IP3 9BJ
☎ 0473 715754

THE OTHER CINEMA
79 Wardour Street, London W1V 3TH
☎ 01-734 8508

CINEMA OF WOMEN
27 Clerkenwell Close, London EC1R 0AT
☎ 01-251 4978
Check on the appropriate page to see who distributes which programmes.

Many IBT local contacts keep video libraries of IBT programmes. They may have copies to lend to you free of charge. If you are not in touch with your IBT local contact phone or write to the IBT office in London for the name and address. They will be keen to hear from you, and may be able to put you in touch with potential members of discussion groups or courses. (The names and addresses of viewers who get in touch after programmes are passed on to the voluntary network of local contacts.)

3. ORDER THE PUBLICATIONS

All publications are available from the IBT office:

INTERNATIONAL BROADCASTING TRUST
2 Ferdinand Place, London NW1 8EE
☎ 01-482 2847

If an order form is not enclosed in this copy of VIEWS OF THE WORLD, then check the publications and prices on the appropriate pages and send in your order (with payment, and made out to IBT). *All prices are inclusive of packing, postage and VAT. Minimum enclosure with order: £1.00.* There are reduced rates for bulk orders (ten or over) of all publications. Check with the IBT office for details.

THE INTERNATIONAL BROADCASTING TRUST is an educational charity. All programmes are made on a commercial basis for commissioning agencies such as Channel Four. But this catalogue, the back-up publications, and all our educational work, depend on support by voluntary donation. Please help support IBT's work as an educational charity by enclosing a donation with your order.

FAST FORWARD
Newsletter of the International Broadcasting Trust

4. JOIN THE MAILING LIST

Do you receive IBT's free newsletter, FAST FORWARD, regularly? It will give you the latest information on forthcoming productions and transmission dates. FAST FORWARD also regularly features news and reviews of other programmes with an angle on development. Published three times a year in February, June and October. To join the mailing list write to the Editor, FAST FORWARD, IBT, 2 Ferdinand Place, London NW1 8EE.

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Working for London
archive.parmindervir.com

5. LINK UP WITH THE ORGANISATIONS

IBT is a consortium of over seventy organisations. Each elects a trustee and, together with regional trustees drawn from the local contact network, helps to run the organisation and decide policy.

When you have used IBT's videos and publications, and discussed the issues, you may want to get in touch with an IBT member organisation:

DEVELOPMENT AGENCIES

Action Aid ☎ 01-226 3383
PO Box 69
208 Upper Street
London N1 1RL

Catholic Fund for Overseas Development ☎ 01-735 9041
2 Garden Close
Stockwell Road
London SW9 9TY

Catholic Institute for International Relations ☎ 01-354 0883
22 Coleman Fields
London N1 7AF

Christian Aid ☎ 01-733 5500
PO Box 1
London SW9 8BH

Co-operation for Development ☎ 0494 775557
21 Germain Street
Chesham
Bucks HP5 1LB

International Disaster Institute ☎ 01-935 0756
85 Marylebone High Street
London W1M 3DE

International Voluntary Service ☎ 0533 541862
[illegible]

Oxfam ☎ 0865 56777
274 Banbury Road
Oxford OX2 7DZ

Population Concern ☎ 01-637 9582
Margaret Pyke House
27 Mortimer Street
London W1N 7RJ

Scottish Catholic International Aid Fund ☎ 041-647 2986
43 Greenhill Road
Rutherglen
Glasgow G73 2SW

UK Committee for UNICEF ☎ 01-405 5592
55 Lincoln's Inn Fields
London WC2A 3NB

Voluntary Service Overseas ☎ 01-235 5191
9 Belgrave Square
London SW1X 8BW

War on Want ☎ 01-403 2266
Three Castles House
1 London Bridge Street
London SE1

RELIGIOUS ORGANISATIONS

Baptist Union ☎ 01-405 9803
4 Southampton Row
London WC1

British Council of Churches ☎ 01-703 3611
2 Eaton Gate
London SW1W 9BL

Church Missionary Society ☎ 01-928 8681
157 Waterloo Road
London SE1 8UU

Church of England Board of Social Responsibility ☎ 01-222 9011
Church House
Dean's Yard
London SW1P 3NZ

Industrial Mission Association ☎ 01-730 5054
Clergy House
St Barnabas Street
London SW1W 8PF

Methodist Church Division of Social Responsibility ☎ 01-222 8010
1 Central Buildings
London SW1H 9NH

Quaker Peace and Service ☎ 01-387 3601
Friends House
Euston Road
London NW1 2BJ

United Reformed Church ☎ 01-837 7661
86 Tavistock Place
London WC1H 9RT

United Society for the Propagation of the Gospel ☎ 01-222 4222
USPG House
15 Tufton Street
London SW1P 3QQ

Welsh Council of Churches ☎ 0874 711423
World Development Committee
The Deanery Centre
Cathedral Close
Brecon
Powys LD3 8DP

EDUCATIONAL

Africa Centre ☎ 01-836 1973
38 King Street
London WC2E 8JT

Centre for World Development Education ☎ 01-730 8332
128 Buckingham Palace Road
London SW1W 9SH

Co-operative Union Education Department ☎ 050 982 2333
Stanford Hall
Loughborough
[illegible]

Cobham House
19-21 Tudor Street
London EC4Y 0DJ

Institute of Development Studies ☎ 0273 606261
University of Sussex
Falmer
Brighton BN1 9RE

International Extension College ☎ 0223 353321
18 Brooklands Avenue
Cambridge CB2 2HN

Latin America Bureau ☎ 01-278 2829
1 Amwell Street
London EC1R 1UL

National Association of Development Education Centres ☎ 01-388 2670
6 Endsleigh Street
London WC1H 0DX

National Association for Multiracial Education ☎ ☎ 0922 646183
PO Box 9
Walsall
West Midlands WS1 3SF

Overseas Development Institute ☎ 01-935 1644
Regent's College
Inner Circle
Regent's Park
London NW1 4NS

Returned Volunteer Action ☎ 01-278 0804
1 Amwell Street
London EC1R 1UL

Royal Anthropological Institue ☎ 01-486 6832
56 Queen Anne Street
London W1M 9LA

Scottish Education & Action for Development ☎ 031-667 0120
29 Nicolson Square
Edinburgh EH8 9BX

Standing Conference on Education for International Understanding ☎ 01-637 2388
c/o Extramural Division
SOAS
Malet Street
London WC1E 7HP

Third World First ☎ 0865 245678
232 Cowley Road
Oxford OX4 1UH

Trade Union Education & Research Unit ☎ 0703 611551
93 Leigh Road
Eastleigh
Hants

Trade Union International Research and Education Group ☎ 0865 54599
Ruskin College
Walton Street
Oxford OX1 2HE

Traidcraft Educational Foundation ☎ 091 487 3191
Kingsway
Gateshead NE11 ONE

United World Colleges ☎ 01-278 2115
London House
Mecklenburgh Square
London WC1N 2AB

Workers Educational Association ☎ 01-402 5608/9
9 Upper Berkeley Street
London W1H 8BY

World University Service ☎ 01-226 6746
20-21 Compton Terrace
London N1

TRADE UNIONS

Association of Professional Executive Clerical and Computer Staffs ☎ 01-947 3131
22 Worple Road
London SW19 4DF

National and Local Government Officers Association ☎ 01-388 2366
1 Mabledon Place
London WC1H 9AJ

National Union of Public Employees ☎ 01-854 2244
Civic House
20 Grand Depot Road
London SE18 6SF

Tobacco Workers Union ☎ 01-989 1107
9 Station Parade
High Street
Wanstead
London E11 1QF

Transport & General Workers Union ☎ 01-828 7788
Transport House
Smith Square
London SW1P 3JB

ANTI-RACIST ORGANISATIONS

Minority Rights Group ☎ 01-930 6659
29 Craven Street
London WC2N 5NT

National Association of Community Relations Councils ☎ 01-204 8560
29 Manor Close
Kingsbury
London NW9

Centre for Multicultural Education ☎ 01-636 1500
Institute of Education
20 Bedford Way
London WC1

OTHERS

Amnesty International ☎ 01-251 8371
British Section
5 Roberts Place
Off Bowling Green Lane
London EC1 OEJ

Anti-Slavery Society ☎ 01-582 4040
180 Brixton Road
London SW9 6AT

Appropriate Health Resources & Technologies Action Group Ltd ☎ 01-486 4175
85 Marylebone High Street
London W1M 8DE

Britain-Tanzania Society
Oak Cottage
Highfield Lane
Southampton SO2 1NQ

British Defence and Aid Fund for Southern Africa ☎ 01-359 9181
2nd Floor
Canon Collins House
64 Essex Road
London N1 8LR

British Refugee Council ☎ 01-735 9041
Bondway House
3-9 Bondway
London SW8 1SL

Commonwealth Institute ☎ 01-603 4535
Kensington High Street
London W8 6NQ

Conservation Society ☎ 09328 60975
12A Guildford Street
Chertsey
Surrey KT16 9BQ

Earthscan ☎ 01-388 9541
3 Endsleigh Street
London WC1H ODD

Friends of the Earth ☎ 01-837 0731
377 City Road
London EC1V 1NA

Labour Aid & Development Committee ☎ 01-986 4717
29 Upper Park Road
London NW3

National Union of Students ☎ 01-272 8900
459 Holloway Road
London N7

Save the Children Fund ☎ 01-703 5400
17 Grove Lane

Survival International ☎ 01-839 3267
29 Craven Street
London WC1N 5NT

United Nations Association ☎ 01-930 2931
3 Whitehall Court
London SW1A 2EL

Welsh Centre for International Affairs ☎ 0222 619003
Temple of Peace
Cathays Park
Cardiff CF1 3AP

World Development Movement ☎ 01-836 7672
4th Floor
Bedford Chambers
Covent Garden
London WC2E 8HA

6. FEED BACK YOUR VIEWS

IBT uses television to extend awareness of world development issues. To do so effectively we need to create a new kind of television, where the *users* can help shape the programmes and materials. All IBT programmes have started as ideas and suggestions from member organisations and users. Let us know what *you* think, about our past work and our future work. **Help to open up television with more VIEWS OF THE WORLD.**

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